

# SYLLABUS

## KIN 442: Planning Physical Education, Sport, and Physical Activity Programs - 3 Credits (Previously KIN 400)

2023W Term 2 Section 901 – January 10<sup>th</sup> -April 10<sup>th</sup>, 2024



### Land Acknowledgement

UBC's Point Grey Campus is located on the traditional, ancestral, and unceded territory of the xwməθkwəy̓ am (Musqueam) people. The land is situated on what has always been a place of learning for the Musqueam people, who for millennia have passed on in their culture, history, and traditions from one generation to the next on this site.

<b>Course Structure</b>	<b>Wednesdays</b> – Combination of lectures, group work, and self-directed work.
<b>Time &amp; Location</b>	<b>Wednesday 5:00 – 7:50pm – Earth Science Building – Room #1013</b> Your attendance is expected and necessary for you to participate in classroom activities. Follow the course schedule, read the material for each topic before class, and arrive on time.
<b>Course Website</b>	All correspondence for the course will be posted on the KIN 442 Canvas course website ( <a href="https://canvas.ubc.ca">https://canvas.ubc.ca</a> ): use your CWL to login. You are responsible for checking this website regularly for any updates or changes to the course content, schedule, or learning activities.
<b>Instructor and Teaching Assistants</b>	<b>Course Instructor</b> – Janka Corewyn (she, her, hers) Office Hours: Wednesdays after class or by appointment. <a href="mailto:janka.samuhel-corewyn@ubc.ca">janka.samuhel-corewyn@ubc.ca</a> <b>Course Teaching Assistants</b> Taylor Unger - <a href="mailto:taylor.unger@ubc.ca">taylor.unger@ubc.ca</a> Jameel Bains - <a href="mailto:jameel.bains@ubc.ca">jameel.bains@ubc.ca</a> Dev Roychowdhury - <a href="mailto:dev.roychowdhury@ubc.ca">dev.roychowdhury@ubc.ca</a>

### Course Description

The broad goal of the course is to investigate processes, techniques, and considerations in the planning, implementing, and evaluating sport and physical activity programs in both public and private agencies. Particular focus will be placed on the comprehensive development of programs for a variety of populations, with a range of abilities, social, economic, and life circumstances. Emphasis will be placed on the challenges of meeting individual and organizational program goals and objectives, financial and budgetary constraints, and designing and implementing programs within broader community development strategies.

## Instructor Bio

I am a practitioner in the field of sports and recreation. I was an elite athlete and represented Canada on the international stage in Swimming. After my swimming career, I worked for the Vancouver Park Board for over 40 years. During this time, I provided sport and recreation opportunities for diverse populations. As well, I have been teaching at UBC as a School of Kinesiology sessional instructor for 28 years. I take my expertise and translate it into active class delivery that includes theory, research, and experiential learning.

## Learning Material

There is not a required textbook for the course, however, there will be a series of references on the course outline; <https://canvas.ubc.ca>. Students will be responsible for having access to these notes.

## Learning Outcomes

As an **instructor**, I will be responsible for integrating instructional strategies that support collaborative and active learning and accommodate students' different learning styles, as a **student** you will be responsible for developing new knowledge by engaging in critical dialogue and self-directed inquiry with your classmates: **together**, we will both be responsible for ensuring respectful, engaging, inclusive, effective, and productive learning environment.

## Topics of Discussion:

1. How program planning concepts including needs assessment, marketing, budgeting, community resource management, human resource management, risk management, and program evaluation are implemented.
2. How to design a comprehensive sport or recreation program for a specific population.
3. How developing problem-solving skills are required to meet the challenges faced in sport and recreation program development and implementation.
4. How to appreciate the importance of equal and equitable access to community resource and services in sport and recreation delivery.

## Learning Activities

The course will have three main learning platforms. The first, will be self-directed learning, where students will read reference material and answer questions. The second, will be a lecture presentation platform. The third, will be a combination of lecture and student discussion of relevant material. The material will be reviewed and documented by all students.

Assessment Type	Weight %
Program Proposal – Due on February 7 <sup>th</sup> (5 %) and Program Plan – Due April 10 <sup>th</sup> (15%)	20%
Group Presentations (March 20 <sup>th</sup> , 27 <sup>th</sup> , and April 3 <sup>rd</sup> )	10%
Infographic – Due March 20 <sup>th</sup> by 11:59pm PST	10%
Class Discussion Individual Activity Hand-ins - Ongoing	20%
Mid Term – February 14 <sup>th</sup> during class – 7:00-7:45pm PST	15%
Final Exam (during April TBA)	25%
<b>Total (must complete <u>all assessments</u> above with a minimum of 50% to successfully complete the course) LATE SUBMISSIONS WILL BE SUBJECT TO MARK DEDUCTIONS</b>	100%

## Schedule

Dates	Topics	Self-directed Activity
Jan 10	<b>1. Introduction and Term of Reference</b>	#1 Introduction to Demography – Jan 17
Jan 17	<b>2. Demography</b> Canadian Education: Demographic Change and Future Challenges <a href="http://cclp.mior.ca/Reference%20Shelf/edcan.pdf">http://cclp.mior.ca/Reference%20Shelf/edcan.pdf</a>	#2 Introduction to Needs Assessment – Jan 24
Jan 24	<b>3. Needs Assessment</b> Community Needs Assessment <a href="https://ontario.cmha.ca/wp-content/uploads/2017/03/cca_roadmap_assessing_community_needs.pdf">https://ontario.cmha.ca/wp-content/uploads/2017/03/cca_roadmap_assessing_community_needs.pdf</a> Sport for Life <a href="http://sportforlife.ca">http://sportforlife.ca</a>	#3 Sport Participation Trends – Jan 31
Jan 31	<b>4. Programming Info</b> Sport Participation Trends <a href="https://cflri.ca/2019-2021-physical-activity-monitor-adult-focus">https://cflri.ca/2019-2021-physical-activity-monitor-adult-focus</a> How to write a mission statement <a href="https://www.forbes.com/sites/patrickhull/2013/01/10/answer-4-questions-to-get-a-great-mission-statement/#38402e5b67f5">https://www.forbes.com/sites/patrickhull/2013/01/10/answer-4-questions-to-get-a-great-mission-statement/#38402e5b67f5</a> Non-Profit <a href="https://www2.gov.bc.ca/gov/content/employment-business/business/not-for-profit-organizations">https://www2.gov.bc.ca/gov/content/employment-business/business/not-for-profit-organizations</a>	#4 Human Resources – Feb 7 Prep for Midterm by answering the Midterm Prep Questions – Feb 7  <b>Program Plan Proposal – Feb 7</b>
Feb 7	<b>5. Human Resources</b> Employment Contract <a href="http://www.lawdepot.ca/contracts/employment-contract/?loc=CA&amp;pid=googleppc-employ_cabc-contractT1_b1-ggkey_employment%20contract%20template&amp;gclid=CNfg_ubd-c4CFZCCfgodvb0HuA#.V84vBzsSHqQ">http://www.lawdepot.ca/contracts/employment-contract/?loc=CA&amp;pid=googleppc-employ_cabc-contractT1_b1-ggkey_employment%20contract%20template&amp;gclid=CNfg_ubd-c4CFZCCfgodvb0HuA#.V84vBzsSHqQ</a> Job Description <a href="https://www.humi.ca/blog-post/job-description-must-haves">https://www.humi.ca/blog-post/job-description-must-haves</a> Labour standards web page (part 4-34) <a href="http://www.bclaws.ca/EPLibraries/bclaws_new/document/ID/freeside/00_96113_01">http://www.bclaws.ca/EPLibraries/bclaws_new/document/ID/freeside/00_96113_01</a>	Prepare for midterm
Feb 14	<b>Mid Term Exam during class time 7:00-7:45pm PST</b>	
Feb 14	<b>6. Resource Inventory</b> Affordable Access to Recreation <a href="https://www.prontario.org/public/policy/RecAccessPolicyFinal.pdf">https://www.prontario.org/public/policy/RecAccessPolicyFinal.pdf</a>  <i>Please complete the conflict resolution test in this link before next class.</i> <a href="https://psycho-tests.com/test/conflict-mode#google_vignette">https://psycho-tests.com/test/conflict-mode#google_vignette</a>	#5 Enhanced Collaboration Between Recreation and Sport – Feb 28 <b>Please complete the Conflict test before next class</b>
Feb 21	<b>Reading Break – no classes</b>	
Feb 28	<b>7. Management</b> Dealing with Conflict <a href="https://climb.pcc.edu/blog/what-are-the-five-conflict-resolution-strategies">https://climb.pcc.edu/blog/what-are-the-five-conflict-resolution-strategies</a> Universal Design 101 <a href="https://www.rickhansen.com/news-stories/blog/universal-design-101">https://www.rickhansen.com/news-stories/blog/universal-design-101</a> Leisure Management: all about the “what” and “who”	Dealing with Conflict Test  #6 Marketing and Promoting Your Recreation Programs – Mar 6

	<a href="https://www.tandfonline.com/doi/full/10.1080/16078055.2016.1277608?scroll=top&amp;needAccess=true">https://www.tandfonline.com/doi/full/10.1080/16078055.2016.1277608?scroll=top&amp;needAccess=true</a> Building Enhanced Collaboration between Recreation and Sport <a href="http://sportforlife.ca/wp-content/uploads/2016/11/Recreation_and_Sport_Collaboration-FINAL-WEB-JAN-2013.pdf?x96000">http://sportforlife.ca/wp-content/uploads/2016/11/Recreation_and_Sport_Collaboration-FINAL-WEB-JAN-2013.pdf?x96000</a>	
Mar 6	<b>8. Adverting and Marketing</b> Schools and Physical Activity <a href="https://phecana.ca/programs">https://phecana.ca/programs</a> Marketing Principles <a href="https://marketbusinessnews.com/financial-glossary/marketing-principles/">https://marketbusinessnews.com/financial-glossary/marketing-principles/</a> How to advertise <a href="https://blog.marketresearch.com/5-steps-for-using-market-research-to-advertise-your-product">https://blog.marketresearch.com/5-steps-for-using-market-research-to-advertise-your-product</a>	#7 Budgeting for Not-for-Profit Organization – Mar 13
Mar 13	<b>9. Budgeting</b> Budgeting for Not-for- Profit Organizations <a href="https://open.alberta.ca/dataset/3808e2a5-9f7e-4b25-91e2-2b081c6887ae/resource/f446c3af-1435-437e-9d8b-600af1757a3c/download/2009-budgeting-nonprofit-boards-information-bulletin.pdf">https://open.alberta.ca/dataset/3808e2a5-9f7e-4b25-91e2-2b081c6887ae/resource/f446c3af-1435-437e-9d8b-600af1757a3c/download/2009-budgeting-nonprofit-boards-information-bulletin.pdf</a> <b>Student Presentations</b>	#8 Risk Management Introduction – Mar 20  <b>Infographic Due – Mar 20</b>
Mar 20	<b>10. Risk Management</b> <a href="https://www.cces.ca/risk-registry">https://www.cces.ca/risk-registry</a> <a href="https://sirc.ca/blog/risk-management-for-sport-leaders/">https://sirc.ca/blog/risk-management-for-sport-leaders/</a> Risk Management Guide for Community Sport Organizations <a href="https://viasport.ca/safety-in-sport/">https://viasport.ca/safety-in-sport/</a> Using Participation Waiver Forms <a href="https://sportlaw.ca/using-waivers-in-university-programs-and-facilities/">https://sportlaw.ca/using-waivers-in-university-programs-and-facilities/</a> How to write a waiver <a href="https://sportlaw.ca/waivers-a-risk-management-technique/">https://sportlaw.ca/waivers-a-risk-management-technique/</a> <b>Student Presentations</b>	#9 Thinking Strategically About your Agency's Recreation Programing – Mar 27
Mar 27	<b>11. Evaluation</b> <a href="http://www.socialresearchmethods.net/kb/intreval.htm">http://www.socialresearchmethods.net/kb/intreval.htm</a> <b>Student Presentations</b>	Work on Program Plan <b>Program Plan due – Apr 10</b>
Apr 3	<b>Catch up and Q &amp; A</b>	
Apr 10	<b>Course Review and Program Plan Due at 11:59pm PST</b>	

## Learning Resources

The Faculty of Education has a number of resources to support learning. These are available here (<https://educ.ubc.ca/students/student-resources/>).

## University Policies

UBC provides resources to support student learning and to maintain healthy lifestyles but recognizes that sometimes crises arise and so there are additional resources to access including those for survivors of sexual violence. UBC values respect for the person and ideas of all members of the academic community. Harassment and discrimination are not tolerated nor is suppression of academic freedom. UBC provides appropriate accommodation for students with disabilities and for religious and cultural observances. UBC values academic honesty and students are expected to acknowledge the ideas generated by others and to uphold the highest academic standards in all of their actions. Details of the policies and how to access support are available here (<https://senate.ubc.ca/policies-resources-support-student-success>).

## Course Policies

Please make sure you are familiar with the academic policies and procedures.

## Academic Integrity

Students are expected to follow UBC policies for academic integrity and academic misconduct, which includes practices around plagiarism, referencing and citation, and copyright. For more see, UBC's [Learning Commons Academic Integrity resources](#).

## Learning Analytics

Some of the learning technologies used for your course may collect and analyze information about your activity in this course. The purpose of the learning analytic data is used to support teaching, learning, and student success. If you have questions or would like to learn more about learning analytics project at UBC visit the [UBC Learning Analytics site](https://learninganalytics.ubc.ca/for-students/) (<https://learninganalytics.ubc.ca/for-students/>).

## Accessibility

If you have any challenges accessing materials that will impact your success in this course, [UBC's Centre for Accessibility](#) can support your needs by providing appropriate accommodations to support you.

Web: <https://students.ubc.ca/about-student-services/centre-for-accessibility>

Email: [accessibility@ubc.ca](mailto:accessibility@ubc.ca)

## Copyright

All materials of this course (course handouts, lecture slides, assessments, course readings, etc.) are the intellectual property of the Course Instructor and to be used in this course. Redistribution of these materials by any means without permission of the Course Instructor constitutes a breach of copyright and may lead to academic discipline.