

UNIVERSITY OF BRITISH COLUMBIA
School of Kinesiology
KIN 262: Health, Policy, and Society (2022W Term 2: Jan-Apr 2023)

UBC's Point Grey Campus is located on the traditional, ancestral, and unceded territory of the xwməθkwəy̓əm (Musqueam) people. The land it is situated on has always been a place of learning for the Musqueam people, who for millennia have passed on in their culture, history, and traditions from one generation to the next on this site.

Course name:	KIN 262 Health, Policy, and Society (previously KIN 261)
Credit value:	3.0
Class time:	Wednesday 4:00pm-7:00pm
Class location:	Neville Scarfe 100 (main lecture hall) Neville Scarfe 200, 203, 206 (tutorial breakout sessions)
Prerequisites:	Completion of 1 st year kinesiology core courses
Course Instructor:	Dr. Liv Yoon (she/her) – Email via Canvas preferred, or liv.yoon@ubc.ca
Teaching Assistants:	Catherine Tran (she/her) – catherine.tran@ubc.ca Maya Willis-Fry (pronounced May-ah) (she/they) – maya.willis-fry@ubc.ca

COURSE DESCRIPTION

This course is part of the core curriculum in the School of Kinesiology. Building on the sociological theories and concepts introduced in KIN 160, the course examines the sociology of health and health policy. Thus, we will explore and analyze the Canadian health care system and current health issues from a sociological perspective, including health professionals, gender, racialization, aging, chronic illness, disability, the pharmaceutical industry, and the environment. The course provides a socio-cultural foundation for students interested in pursuing careers in health care and health-related fields.

LEARNING OUTCOMES

Students taking this course will become familiar with the sociological theories and socio-cultural research related to health and health policy. The goal of the course is to provide students with sufficient knowledge and understanding that they will be able to critically (1) examine health in a social context; (2) use sociological theories to explore topics related to health and illness; and (3) explain the tensions between agency and determinism in relation to health, illness, and the social determinants of health.

By the end of this course, students will be able to:

1. **Identify** key aspects of the Canadian healthcare system, including the Canada Health Act and key historical moments in the development of contemporary Canadian health policy.
2. **Discuss and explain** the debates between agency and structure as they relate to individual and population health.

3. **Describe** the social aspects of health and illness, including, but not limited to, the social determinants of health and the social norms influencing health and illness experiences.
4. **Demonstrate** proficiency in applying sociological concepts to everyday experiences of health and illness.

LEARNING MATERIALS

Textbook: Germov, J., & Hornosty, J. (Eds.) (2017). *Second Opinion: An Introduction to Health Sociology* (2nd Canadian ed.). Don Mills, Ontario: Oxford.

Note: An eBook edition can be rented from the publisher at <https://www.vitalsource.com/en-ca/products/second-opinion-john-germov-jennie-hornosty-v9780199018147?term=9780199018130>.

**** It is important that you use the '2nd Canadian edition'. Each week, a specific chapter (occasionally two) will be assigned as required reading. The schedule of assigned readings is listed below in the 'Schedule of Topics' section and also in the introduction to each module on Canvas. ****

Videos: This course makes extensive use of documentary videos and other short audio/video content. Instructions to find and view the videos will be posted in the Canvas modules. Most of the videos are provided through subscriptions managed by UBC Library or on public sites on the web.

Podcasts: A number of podcasts are used in this course. Direct links to podcasts and relevant episodes will be posted in the Canvas modules. Students can stream the audio online or download using a podcast platform/app to listen offline.

News articles: News articles are used to prompt discussions about current topics and debates pertaining to the Canadian healthcare system. Links to articles will be posted in the Canvas modules.

Lecture slides and assignment info: All slides from lectures and information regarding assignments, midterm, and final exam will be posted on Canvas.

Additional resources may be posted on Canvas throughout the semester.

OFFICE HOURS

To book a meeting with me, find a time here <https://calendly.com/kin262/officehours> - you will be asked whether you'd like to meet virtually or in-person. If all the appointments are booked, I will add additional time slots (you can email me to let me know the appointments are full and/or I will proactively add more slots as they fill up). If meeting virtually, you'll get an automatic email with the zoom link after you sign up for the meeting. In-person meetings will take place at my office: Rm 117, West Mall Annex (1933 West Mall).

To meet Teaching Assistants, you can message them on Canvas to arrange a time. Please indicate your preference for online or in-person. They will provide you with their availability.

ASSESSMENT OF LEARNING

Students will be evaluated on the following items:

1. Midterm – 4pm Wed March 1, 2023	25%
2. Online/In-Class Worksheets (x 5) – due at 11:59pm, unless stated otherwise	10%
#1 Wed Jan 18, 2023	
#2 Wed Jan 25, 2023	
#3 Wed Feb 1, 2023	
#4 Wed Mar 8, 2023	
#5 Wed March 15, 2023	
3. Proposal for Writing Assignment – due 4pm Wed March 22, 2023	5%
4. Writing Assignment – due 4pm Wed April 12, 2023	25%
5. Final Exam – during the Final Exam period April 17-28, 2023	35%

1. Midterm (25%)

The midterm will be held in-person in class on Wednesday March 1, 2023. The midterm will begin promptly at 4PM and students will have 60 minutes to complete it. The midterm will cover all material from Weeks 1-6 (inclusive). The midterm will take the form of multiple-choice, true/false, and short and long answer questions. Key concepts and theories will be repeated across both the midterm and the final exam.

Any student who misses the midterm must contact Dr. Yoon within 48 hours of the midterm regardless of their reason for missing. Should students who miss the midterm due to illness, family emergency, sports team commitments, or other extenuating circumstances, the final exam will become worth 60%. Students who miss both the midterm and the final exam must book a meeting with Dr. Yoon to discuss the possibility of make-up exams or other accommodations. Missing both the midterm and the final exam will result in a failing grade if other arrangements are not made.

2. Online/In-Class Worksheets (10%)

Throughout the term, there will be 5 online activities to complete – these will take the form of quizzes (open book/untimed), short reflections and/or short answer questions. These will be completed and submitted on Canvas and are due Wednesdays at 11:59PM (see above for dates). Students are welcome to complete these activities alone or in groups of 2 or 3 (you will be asked when submitting to list the names of classmates you worked with or state that you did the work alone). No extensions or redistribution of grades will be provided for these activities. Note that some of these will happen during class, or some after class – details for each will be provided in-class closer to the date.

3. Writing Assignment Proposal (5%)

Students will write a proposal outlining their plan for their Written Assignment. The proposal will include:

- a) a brief (150-200 words) description of their plan in which they list the news story (taken from the approved list, published after Jan 1, 2022) they plan to analyze, and the sociological theory and key concepts they propose to use, plus a rationale for both (sociological theory and key concepts)
- b) a reference list in which they identify at least 2 journal articles published in or after 2013 that address the topic from a sociological perspective that they will use for their assignment.

The Written Assignment Proposal is due by 4PM Wednesday March 22, 2023 via Canvas. This is intended to support students to get started on the assignment and ensure that the newspaper article they have selected is conducive to writing a strong paper and that they are finding appropriate resources to draw on in writing their paper. This is a complete/incomplete assignment and no extensions or make-up assignments will be granted. Details and instructions will be provided in class and posted in Canvas.

4. Writing Assignment (25%)

The assignment is due by 4PM Wednesday April 12, 2023 and must be submitted online via Canvas. The assignment will entail a consideration of a health issue from a sociological perspective. To begin, student will be required to find a recent newspaper article (published after Jan 1, 2022) from a list of approved articles that addresses a health-related topic. Students will select one of the sociological theories (and respective key concepts) presented in the weekly lectures to discuss and analyze the health issue. Additionally, students will utilize and reference a minimum of 2 (published no earlier than 2013) academic journal articles that have researched or theorized the topic from a sociological perspective. Further details about this assignment, including a grading rubric, will be provided in class and posted on Canvas around Reading Week.

Assignments not submitted online via the course's Canvas page by 4PM Wednesday April 12, 2023 will be considered late and subject to mark deductions. Late Assignments will be accepted with a penalty of two marks per day (including weekends), with each day ending/starting at 4PM. Late assignments should still be submitted online via Canvas.

****Students who are unable to meet the deadline must contact Dr. Yoon as early as possible to discuss the possibility of an extension. ****

5. Final Exam (35%)

Held during the official examination period (April 17-28, 2023), the final exam will include multiple-choice, true/false, and short and long answer questions. The final exam is cumulative and will cover all of the course material. Key concepts and theories will be repeated across both the midterm and the final exam.

Procedure for Review of Grades

Occasionally students disagree with the marks they receive. To request a review of a mark, the following procedure must be followed. The student should send an email **describing in detail** the nature of the perceived marking error and the basis for the request to review. This memo must be submitted to Dr. Yoon **no sooner than 48 hours and no later than one week after receiving their grade on the assignment/exam**. Any emails received before 48 hours have passed will be deleted without reply (trust

me – nothing good comes of an email sent in haste or out of frustration). Please note that when a mark is reviewed, the final re-graded mark may stay the same, be increased, or go down from the originally assigned grade.

OTHER COURSE POLICIES

Academic Accommodation for Students with Disabilities

The University's goal is to ensure fair and consistent treatment of all students, including students with a disability, in accordance with their distinct needs and in a manner consistent with academic principles. Students with a disability who wish to have an academic accommodation should contact and register with the Centre for Accessibility without delay (<http://students.ubc.ca/about/access>). Please contact Dr. Yoon early to discuss any accommodations that you require. Dr. Yoon also welcomes feedback and suggestions on how to make this course more widely accessible to students with a disability.

Inclusivity Statement

School of Kinesiology courses take place in learning environments that are inclusive of gender identity, gender expression, sex, race, ethnicity, class, sexual orientation, ability, age, etc. Learners and educators expect to be treated respectfully at all times and in all interactions. Non-sexist, non-racist, non-homophobic, non-transphobic and non-heterosexist language is expected in our classes, course content, discussions and assignments. Please feel welcome to email Dr. Yoon and the Teaching Assistants your name and pronouns and how you would like these to be used.

Academic Integrity

All UBC students are expected to behave as honest and responsible members of an academic community. Breach of those expectations or failure to follow the appropriate policies, principles, rules, and guidelines of the University with respect to academic honesty may result in disciplinary action. It is your responsibility to become familiar with the University of British Columbia's Academic Honesty and Plagiarism Policies, as well as the Student Declaration and the consequences of violating these policies. Students are encouraged to visit: <https://www.calendar.ubc.ca/vancouver/index.cfm?tree=3,286,0,0>

LEARNING ANALYTICS

This course will be using the following learning technologies: Canvas (+ extensions and integrated apps), Mentimeter, and Turnitin. Many of these tools capture data about your activity and provide information that can be used to improve the quality of teaching and learning. In this course, the instructor intends to use analytics data to:

- View overall class progress and encourage and facilitate in class discussions
- Track your progress in order to provide you with personalized feedback
- Review statistics on course content being accessed to support improvements in the course
- Assess your participation in the course
- Grade assignments and provide you with personalized feedback

COPYRIGHT

All materials of this course (course handouts, lecture slides, assessments, course readings, etc.) are the intellectual property of the Course Instructor or licensed to be used in this course by the copyright owner. Redistribution of these materials by any means without permission of the copyright holder(s) constitutes a breach of copyright and may lead to academic discipline. Dr. Yoon provides recordings of lectures personal use only but respectfully requests that you do not distribute the recordings or share them in any digital format or online platform.

OTHER COURSE POLICIES

UBC provides resources to support student learning and to maintain healthy lifestyles but recognizes that sometimes crises arise and so there are additional resources to access including those for survivors of sexual violence. UBC values respect for the person and ideas of all members of the academic community. Harassment and discrimination are not tolerated nor is suppression of academic freedom. UBC provides appropriate accommodation for students with disabilities and for religious observances. UBC values academic honesty and students are expected to acknowledge the ideas generated by others and to uphold the highest academic standards in all of their actions. Details of the policies and how to access support are available on the UBC Senate website.

SCHEDULE OF TOPICS

The topics and assigned readings for each class are listed below, although this may be subject to change. Changes will be communicated in class and on Canvas.

Week and Topic	Assigned Readings
Module 1 (January 11): Introduction + Imagining Health Problems as Social Issues	
This week we will begin by reviewing the course format and syllabus followed by an introduction to the biomedical model and social model of health.	Chapter 1 – Imagining Health Problems as Social Issues
Module 2 (January 18): Social Models of Health and Illness	
This week will continue the discussion about sociological understandings of health and illness and how social theory/theories can be used to explore health. Two social theories (Structural Functionalism and Marxism) will be introduced.	Chapter 2 – Theorizing health: Major theoretical perspectives in health sociology (pp. 27-36 up to the end of the section on Marxism only)
Module 3 (January 25): The Canadian Health Care System	
This week examines the structure and formation of the Canadian health care system including the historical divide in provincial and federal jurisdiction and the origins of the Canada Health Act.	Chapter 12 – Medicine, Medical Dominance, and Public Health Chapter 13 – Power, Politics, and Values: The Canadian Health-Care System

Module 4 (February 1): Health Professionals Working in HealthCare	
This week we will use the social theory of Weberianism to consider how power, politics and privilege shape the delivery of health care.	Chapter 2 – pp. 36-37 (Weberianism) Chapter 15 – Nursing in the 21 st century
Module 5 (February 8): Social Determinants of Health	
This week we will explore the social production and distribution of health and the concepts of inequality and inequity as they pertain to health.	Chapter 4 – Class, Health Inequality, and Social Justice
Module 6 (February 15): Living with Chronic Illness	
This week, we will use the sociological theory Symbolic Interactionism to examine the lived experience of chronic illness.	Chapter 9 – The Medicalization of Society Chapter 10 – Constructing Disability and Living with Illness (pp. 220-228) Chapter 2 – pp. 38-39 (Symbolic Interactionism)
Feb 22: READING WEEK – NO CLASS	
Module 7 (March 1): MIDTERM (in-class) + Indigenous Peoples and Health (on your own time)	
This week we will focus on the health and social issues facing Aboriginal Peoples in Canada.	Chapter 7 – Canada’s aboriginal peoples and health: The perpetuation of inequalities
Module 8 (March 8): Gender and Health	
This week will explore feminist theories and consider the relationships between gender and health.	Chapter 2 – pp. 40-45 (Feminism) Chapter 5 – Women’s health in context: Gender issues
Module 9 (March 15): Racialization and Health	
Beginning with an examination of anti-racism sociological frameworks, this week we will examine the relationships between race, ethnicity and health.	Chapter 2 – pp. 45-46 (Human rights and anti-racism perspectives) Chapter 6 – Racialization, ethno-cultural diversity, and health
Module 10 (March 22): The Environment, Climate Change and Health	
This week we will use the sociological theories of post-structuralism/postmodernism to consider the relationships between our environment, environmental policies and practices, and our health.	Chapter 2 – pp. 39-40 (Post-structuralism and Postmodernism) Chapter 8 – Environmental links to health: Making connections
Module 11 (March 29): Disability and Health (Guest Lecture)	
This week we will focus on the health and social issues facing people with disabilities in Canada. We will also discuss medical, social and social relational models of disability.	Chapter 10 – Constructing Disability and Living with Illness (pp. 211-220, 228-233) + TBC from Guest Lecturer

Module 11 (April 5): The Pharmaceutical Industry (Guest Lecture)

This week we will consider the role of the pharmaceutical industry in the commercialization and marketing of health and health care products, and critically discuss the concept of medicalization.

Chapter 14 – The Pharmaceutical Industry and Health Canada: Values in Conflict?
+ TBC from Guest Lecturer

April 12: Final Review

This week we will do a review of all course material in preparation for the final exam.