

## WHAT COULD THIS PROGRAM DO FOR YOU?

**Coach:** Obtain a Masters degree and highest NCCP qualification to advance your career and the profession of coaching.

**Technical Leader:** Move into high performance leadership with a Masters credential and influence positive change in sport.

**Athlete:** Transition from national team programming towards a career in coaching or technical leadership by using your sport Canada tuition credits.

**Mentor:** Mentor the next wave of high performance coaches and leaders by joining our prestigious group of sport leaders.

**Corporate:** Seek out the benefits of high performance sport in transforming your employees to maximize their potential.

“ This program is a **must** for anyone pursuing a career as a high performance coach, director, or technical leader. All national sport organizations in Canada should be endorsing the program and encouraging their coaches and **technical leaders** to pursue ongoing higher education. ”

# MASTERS

HIGH PERFORMANCE COACHING  
AND TECHNICAL LEADERSHIP

[kin.educ.ubc.ca/hp-coaching](http://kin.educ.ubc.ca/hp-coaching)



INSTITUT  
CANADIEN  
DU SPORT



THE UNIVERSITY OF BRITISH COLUMBIA  
School of Kinesiology

# HIGH PERFORMANCE COACHING AND TECHNICAL LEADERSHIP

UBC School of Kinesiology's Masters in High Performance Coaching and Technical Leadership is designed to improve the quality of high performance coaching and leadership in Canada by bringing scholarship and evidence-based practices to the profession. Coaches in this program gain the knowledge and technical expertise to create the highest quality sport programming to ensure high performance athlete success in sport and life.

The only program of its kind in Canada, the HPCTL Masters sets coaches up to enhance the performance of Canadian athletes and increase their appearance on podiums worldwide.

## WHO ARE OUR STUDENTS?

- **High performance experience** – coached or led at major games, national or provincial teams, as well as post-secondary sport
- **Qualified** – accredited in the National Coaching Certification Program
  - **Mature learners** – median age = 37.5 years
  - **Professional** – full- or part-time jobs in sport
- **Leaders** – endorsed by national sport organization
- **Diverse** – multi-sport background creates a unique community of sharing

“It has been very helpful to look at my **coaching** in a different light and there are a lot of **positive** things that I have brought into my day to day coaching environment.”

## WHY APPLY?

- Flexible admission to the program is based on prior learning
- Flexible delivery of face-to-face and online experiences
- High performance mentor opportunities
- Scholarship opportunities through Canadian Sport Institute Pacific
- Earn a National Coaching Certification Program Advanced Coaching Diploma
- Maximize the multi-sport advantage by engaging practices across different sports

“The HPCTL program has been a great experience. It has made me challenge my every day practices as a coach and leader.”

## WHAT'S THE COURSE CONTENT?

The curriculum is designed around four key themes: coaching effectiveness, performance planning, coaching leadership, and training and competition readiness, which promotes action-oriented, evidence-based, and reflective practice.

A flexible delivery allows coaches to ladder from a one-year graduate certificate into a two-year Masters. Coaches and leaders work closely within their cohort to share practices that apply course content.

### Graduate Certificate

- KIN 515** Gap Analysis
- KIN 585** Performance Planning
- KIN 586** Coaching Effectiveness
- KIN 597** Practical Applications

### Masters

- KIN 516** Psychology of Leadership Development
- KIN 517** Business of High Performance Sport
- KIN 572** Research Methods
- KIN 575** Data Analytics
- KIN 596** High Performance Sport Inquiry

Our instructors are among the top minds within the Canadian Sport System and utilize current practitioners in High Performance sport from the Canadian Sport Institute. Together, they offer a multidisciplinary approach to raising the bar for coaches and technical leaders across Canada.

