



Business/Sports Management/Marketing

Additional Education: Not necessarily/Master of Management

A person involved in Sport Management might work with professional or amateur sports teams, charities like The Heart and Stroke Foundation, or local community organizations. Their responsibilities could include sales, marketing, and sponsorship of a team and/or cause, product research, and event planning and promotion.

Suggested courses for a career in Sport Marketing

As of June 2017.

Note: The following courses are recommended courses, and not mandatory for completion of a BKIN.

Complementary Kinesiology Courses	Suggested Minor in Commerce
KIN 360: Sport Peace and Conflict	<u>Pre-application to Minor</u> 1) One of: MATH 100, 102, 104, 120, 180, or 184 2) ECON 101: Principles of Microeconomics 3) ECON 102: Principles of Macroeconomics <u>Post-acceptance to Minor (18 Credits of Upper Level)</u> 1) COMM 329: Principles of Organizational Behaviour 2) COMM 457: Fundamentals of Financial Accounting 3) COMM 465: Marketing Management 4) COMM 473: Business Finance 5) COMM 493: Strategic Management in Business 6) One of: - COMM 389: Introduction to Business Processes and Operations - COMM 458: Fundamentals of Managerial Accounting
KIN 362: Adapted Physical Activity	
KIN 367: Leisure and Disabled Persons	
KIN 382: Meaning and Values in Sport	
KIN 381: Leisure, Sport and Popular Culture	
KIN 383: The Modern Olympics: Power, Politics, and Performance	

UBC Master of Management

The 9-month Master of Management (MM) at the University of British Columbia's Sauder School of Business gives students who have recently graduated with non-business Bachelor's degrees the business skills they need to gain a competitive edge in the job market. Students can begin the program directly after their university graduation, or with up to two years of post-graduation work experience. Further admission requirements can be found on their website:

http://www.sauder.ubc.ca/Programs/Master_of_Management/Admissions_and_Finance/Admission_Requirements

Disclaimer: While every effort will be made to ensure that the information provided is accurate and up to date, it is the student's responsibility to check directly with the institutions/schools they are applying to. Various institutions/schools may have more specific/alternate requirements and it is advised that you consult their admission requirements respectively. Please see an Academic Advisor to discuss your course options.



Additional Resources

Suggested Co-Curricular Involvement	Suggested Certifications
Vancouver White Caps	Minor in Commerce or Political Sciences
UBC REC – Media Sector/Leagues Coordinator	Business Administration
Vancouver Model United Nations	Any certifications in the area of anticipated Law practice
Young Women in Business	
UBC Marketing Club	

How To Get Involved / How To Get Certified	Other Programs To Enhance Your Learning Experience
Vancouver White Caps http://www.whitecapsfc.com/post/2012/01/26/become-whitecaps-fc-volunteer	UBC Learning Commons: Tutoring and Coaching http://learningcommons.ubc.ca/tutoring-studying/tutoring/
Vancouver Model United Nations http://vmun.com/	Athletics & Recreation: Campus Recreation http://www.recreation.ubc.ca/
Kinesiology Undergraduate Society http://kus.ubc.ca/	Campus Life: Volunteer for Campus Events http://www.students.ubc.ca/campus-life/
Student Leadership Conference http://www.slc.ubc.ca/	Community Service Learning: http://www.learningexchange.ubc.ca/community_learn.html
	Co-operative Education Program http://kin.educ.ubc.ca/co-op/about/

Career Planning Tips
ASSESS: Self discovery <i>Reflect and write down your interests, values, personality traits, and skills.</i>
EXPLORE: Self awareness and career options <i>List your top 5 priorities in each category of self assessment. Identify employment sectors based on the list.</i>
RESEARCH: Gather information <i>Choose and gather information on 5 to 10 careers as identified above. Go online and talk to people in the industry.</i>
EVALUATE: Make decisions <i>Identify pros and cons, required education, job trends, entrance strategies, and related occupations.</i>
PLAN: Action! <i>Set goals and carry out strategies to experience your chosen career (e.g., volunteer, Co-op, summer work)</i>

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